

7511 Briery Branch Rd.  
Dayton, VA 22821  
Phone: 540-209-3865



www.vaholstein.org  
vaholstein@gmail.com

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Dear Friend of the VA Holstein Association,

2020 has been an unprecedented year thus far that has brought on many new challenges through the Covid-19 Pandemic. A year we will certainly never forget! As the Pandemic began in March we had to evaluate and then cancel our Spring Show typically held in April. We have witnessed a number of events, fairs and shows make a very difficult decision to cancel this year due to the pandemic. Our committee has met and discussed the possibility of continuing on with our Summer Show this year as the pandemic begins to slow and restrictions lessen. We are happy to announce we are moving forward with our show and it will remain open to exhibitors in and out of the state of Virginia as it has been in the past. We will continue to monitor the situation and will work with current health and state guidelines to operate our show as well as the Rockingham County Fair management to ensure safety.

We are looking for supporters and sponsors for this year's VA Holstein Summer Show which will be held on August 1st and judged by Mike Lager of Bulldog Holsteins from Maryland. It will be a multi-day event with the VA Color Breeds Show held on Thursday, July 30<sup>th</sup> and on Friday, July 31<sup>st</sup> we are planning to have a Youth Showing and Fitting workshop by Mill Wheel Dairy Show Clinics with Katie Coyne and a combined showmanship contest in the afternoon.

All sponsors will be recognized on our social media channels, in the show catalog and announced during the show. You can designate how you want your sponsorship listed on the enclosed form.

Platinum Sponsor	\$300.00+
Gold Sponsor	\$200.00 - \$299.00
Silver Sponsor	\$100.00 - \$199.00
Bronze Sponsor	up to \$99.00
Class Sponsor	\$50.00
Award Sponsor	\$50.00
Grand Champion Sponsor	\$100.00

If there are any questions please contact your local show committee representative, Show Chairman, Heather Shinn (609-722-2711 or [shinn13@vt.edu](mailto:shinn13@vt.edu)) or VHA Secretary, Becky Daubert (540-209-3865 or [vaholstein@gmail.com](mailto:vaholstein@gmail.com)).

We are looking forward to a time of fellowship with the breeders and exhibitors from across the mid-Atlantic during a very historic year. Thank you for your consideration and support.

Sincerely,

VA Holstein Show Committee

Enclosure: 2020 Show Sponsor Form

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## 2020 Virginia Holstein Summer Show Sponsor Form

Business or Farm Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsor Level:

Platinum (\$300+) \_\_\_\_\_

Gold (\$200+) \_\_\_\_\_

Silver (\$100+) \_\_\_\_\_

Bronze (up to \$99) \_\_\_\_\_

Class (\$50) \_\_\_\_\_

Award (\$50) \_\_\_\_\_

Grand Champion (\$100) \_\_\_\_\_

Indicate how you want you want your sponsorship used or class you want to sponsor:

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Please return this form and checks made payable to:

VA Holstein Association

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